

FOR IMMEDIATE RELEASE

Media contact: Sam Elder, Sam.saunders@sunnyvaleplayers.org

For downloadable press images visit: <https://www.sunnyvaleplayers.org/press>

Sunnyvale Community Players

is proud to present

Beauty and the Beast

SUNNYVALE, CA (February 7th, 2023) - Sunnyvale Community Players (SCP) continues our 54th season with ***Beauty and the Beast***. Step into the enchanted world of Broadway's classic, Disney's *Beauty and the Beast*, an international sensation that has been produced in 37 countries worldwide. Based on the Academy Award-winning animated feature, the stage version includes all of the wonderful songs written by Alan Menken and the late Howard Ashman, along with new songs by Mr. Menken and Tim Rice. The original Broadway production ran for over thirteen years and was nominated for nine Tony Awards, including Best Musical.

A singing teapot, a dancing candlestick, and a hairy beast all walk into a theater. The classic story tells of Belle, a young woman in a provincial town, and the Beast, who is really a young prince trapped under the spell of an enchantress. If the Beast can learn to love and be loved, the curse will end and he will be transformed into his former self. But time is running out. If the Beast does not learn his lesson soon, he and his household will be doomed for all eternity.

Beauty and the Beast, a junior production, opens on Friday, February 24, 2023, and runs through Sunday, March 12, 2023. Fridays at 7:30 p.m., Saturdays at 2:30 p.m and 7:30 p.m., Sundays at 2:30 p.m. Running time is approximately 2 and a half hours, plus intermission. Ticket prices are \$40 for adults, \$20 for children, and \$34 for seniors (60+) and for students. Tickets are available online at www.sunnyvaleplayers.org or through the box office at (408) 475-1198.

Director: Cindy Weisberg

Assistant Director: Aaron Weisberg

Assistant Director: Katie Elder

Vocal Director: Rachelle Schaum

Choreographer: Jen Tipton

Producer: Wei Lim

The creative team includes direction by Cindy Weisberg, and assisting directors Katie Elder and Aaron Weisberg, vocal direction by Rachelle Schaum, scenic design by Kevin Davies, costume design by Sara Trupski, stage management by Sam Elder, lighting design by Ed Hunter, sound design by Elliott Orr, and hair and make-up design by Inga Lysaya.

Production Credits for *Beauty and the Beast*:

Music by Alan Menken and Lyrics by Howard Ashman and Tim Rice

Originally directed by Robert Jess Roth

Originally Produced by
Disney Theatrical Productions

Orchestrations by Danny Troob
Vocal Arrangements by David Friedman
Incidental Music by Michael Kosarin
Dance Arrangements by Glen Kelly

Beauty and the Beast is presented through special arrangement with Music Theatre International (MTI). All authorized performance materials are also supplied by MTI.
www.mtishows.com

About Sunnyvale Community Players

Established in 1969, Sunnyvale Community Players is a 501c(3) non-profit organization dedicated to the preservation of the performing arts in Silicon Valley. For the past 54 years, SCP has maintained an open-door policy, welcoming volunteers of all ages to participate in its programs as cast members, production staff, board members, and more. SCP has been especially focused on enriching the lives of children and teens through participation in the performing arts. Many of its current board members and tech crew volunteers grew up with SCP or are parents of children for whom SCP played a central role in their lives. SCP is supported in part by the City of Sunnyvale, Department of Library and Community Services.

COVID-19 SAFETY INFORMATION

Sunnyvale Community Players requires that patrons wear masks at all times while inside the theater during performances. However, we do not require proof of vaccination. By purchasing a ticket patrons agree to adhere to all safety protocols including a requirement to remain masked while they are inside the theater. The actors will not wear masks while performing.